2015 ANNUAL REPORT

“There are no unwanted children... just unfound families”
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Greetings from the President and Executive Director

Dear Friends,

The National Adoption Center has always been in the vanguard of new challenges in child welfare. We were the first adoption organization 40 years ago to partner with the media—newspapers, magazines, radio and television—to spread the word about children who waited to be adopted. Our weekly column in The Philadelphia Inquirer is the longest running in the country.

In the 1980’s, we abandoned the traditional photolisting books, which quickly became outdated, and developed an Internet site featuring photos and descriptions of children in foster care who waited to be adopted. We called it Faces of Adoption: America’s Waiting Children. The site was so successful that the US Department of Health and Human Services asked us to develop a national photo listing service which still exists.

Now, in the fast-changing world of social media, we are mining new opportunities to let the public know about our children and support our belief that “there are no unwanted children…just unfound families.” Our digital task force, headed by board member Allan Frank who has been chief technology officer for the city of Philadelphia, is leading us in developing new ways to disseminate our message.

Take Wednesday’s Child, the popular television feature, which we had hoped to institute across the country. Because the economic climate and priorities of television are changing, we are pivoting to a Wednesday’s Child type feature on social media. A major advantage is that we will be able to control the content and dissemination. The Center is enthusiastic about producing a video tailored for social media outlets such as FaceBook, Twitter and YouTube, and we are consulting with several videographers to produce something powerful and memorable.

We wish that our longtime friend and supporter, Stan Hochman, a luminary in sports media nationally, were here to share our excitement. Sadly, Stan passed away suddenly last April, and left a void at the National Adoption Center. We are celebrating his extraordinary life and his dedication to children at our annual Celebration of Family this April where we will present the Stan Hochman Compassion for Kids Award to Melissa, Mitch, Rachel and Ryan Codkind, a family that works together to promote our mission.

As always, we are committed to giving a “lifetime of love” to the thousands of children who count on us for the futures they dream of. We thank you for helping us do it.

With best wishes,

Micheal R. Rifkin
President

Ken Mullner
Executive Director
The Mission of the Adoption Center is to expand adoption opportunities for children living in foster care throughout the United States and to be a resource to families and to agencies who seek the permanency of caring homes for children.

The children served by the Center are not the healthy infants usually associated with adoption. Most are school-aged; many have physical, emotional and/or mental challenges. Others are siblings who need to be adopted together. Nearly half of the children - from toddlers to teenagers - are from minority cultures. Now living in foster care - in individual or group homes - the children need what all children need...the love and security that only a permanent family can provide. The Center works to find those families.

Services of the Adoption Center

Public Awareness and Recruitment

Media

The Center works with both traditional and social media with an unprecedented presence in regional media: weekly columns in The Philadelphia Inquirer and the Philadelphia Tribune; Wednesday’s Child weekly, a feature on both NBC10 and KYW (CBS) Newsradio, features in several newspapers in north Jersey.

Larry Kane, KYW Newsradio, and children awaiting adoption

Vai Sikahema, NBC 10, and child waiting for a home
Wednesday’s Child

Wednesday’s Child, a feature on NBC10 several times a week is showing a success rate of 61%. Forty-five new features and two success stories - families created because of the feature - were aired, with a total of 1646 inquiries on children featured.

Outreach to the LGBT Community

Did you know that numerous studies, including those of the American Psychiatric Association, reveal that children raised by gay or lesbian parents grow up as well adjusted - sometimes even better adjusted - than those growing up in a home with heterosexual parents?

Our experience over 42 years confirms our conviction that families from the LGBT community are interested in adoption and raise their children with love, guidance and sound values. That’s why the Center’s outreach to the LGBT community has grown stronger over the years.

Its Adoption Cafes bring information and a welcoming message to those LGBT individuals who are considering adoption, and offer panel discussions to companies and businesses through their diversity groups.

Connecting Events

Each year the Center orchestrates several adoption events where prospective adoptive parents can meet and mingle with children waiting for families.

Some events focus on older youth; others include children of all ages. The success rate is significant.

SWAN Older Youth Events

For the sixth consecutive year, the Center received funding from the Statewide Adoption and Permanency Network (SWAN) to host “match” events for Pennsylvania teens. In FY 15, the Center hosted two events, one in Philadelphia, the other in Pittsburgh. Thirty teens and 24 families attended with potential matches for 63% of the youth.

New Jersey Matching Events

Four events for New Jersey youth, funded by the New Jersey Department of Children and Families, were held between July 1, 2014 and June 30, 2015. Forty-four youth and 35 families attended.
Wendy’s Wonderful Kids

Wendy’s Wonderful Kids is making a difference for thousands of children - one child at a time. Through a grant from the Dave Thomas Foundation for Adoption, a proactive, child-focused recruitment program, the longest waiting children were targeted with the goal of being moved from foster care to adoption. Two recruiters were assigned to caseloads of children from Delaware and New Jersey.

Online Connections

The Center hosts online services that engage the community and spread the word about waiting children.

**AdoptSpeak** allows professionals, potential adopters, judges, legislators, birth parents, adoptees and others with an interest in adoption to share information and communicate with each other.

**Blogs** published three times a week, give the Center a human face and voice. They have featured children, described adoption events, reviewed books and movies, and have taken a stand on adoption issues in the news.

**AdoptMatch** is a site that lists adoption agencies and gives prospective adopters the opportunity to match themselves with the agency/ies that seem to be the best fit. Adopters may also rate their experience with the agencies in terms of customer service and friendliness. Webinars introduced more agencies to the project.

How Children Found Families

During FY 15, 50 children in the Delaware Valley found permanent homes because of the Center’s recruitment and matching efforts.

- 12 children who recently attended the Center’s connecting events now have homes.
- 22 children were adopted through NBC10’s and KYW’s Wednesday’s Child and other media recruitment.

Information and Referral

5,544 families received current general adoption or child specific information from Wednesday’s Child Philadelphia, connecting events, Meet the Children on NAC’s website, AdoptUSKids and the Wednesday’s Child weekly reminders.

156 families were referred to NAC’s AdoptMatch or specific local agencies.

NJ-CARES GRANT

The goal of the New Jersey Collaborative Adoption Recruitment Education and Support (NJ-CARES) grant is to move New Jersey’s longest waiting youth into adoptive homes by using a model that builds a team of caring adults around the youth. The National Adoption Center provides a recruitment team lead facilitator who is tasked with facilitating and leading recruitment team meetings, supporting the team members, maintaining records, and providing team support. The grant cycle is from October 2014 to February 2016. The National Adoption Center serves 11 youth from the southern region.
Zaire was featured on NBC10’s Wednesday's Child in 2012. He met with host Vai Sikahema at an arts center and they made clay pots. They also talked about Zaire’s hopes and dreams. Zaire was eight years old and in the second grade. He dreamed of having a permanent family with loving parents and a place to call home.

Bonnie and Drew wanted to adopt and when they saw Zaire on Wednesday’s Child they knew their search was over. “I remember every detail of that broadcast perfectly,” Bonnie said. “I knew that he was exactly what we were looking for - his energy, his personality. He was just wonderful!”

Bonnie and Drew met Zaire for the first time in January 2014. It was love at first sight and 11 months later the adoption was finalized. Along with a mom and a dad, Zaire also gained two brothers - Charles and Luke. “He adds to our family in ways we never could have imagined,” Bonnie and Drew said. “We look forward to the future together as a family of five.”

Children Finding Permanent Homes in FY 15

<table>
<thead>
<tr>
<th>Ages of Children</th>
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<tr>
<td>0-5 years old</td>
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<td>6-10 years old</td>
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<td>11-18 years old</td>
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<td>19-21 years old</td>
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<tr>
<th>Race/Ethnicity</th>
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<tr>
<td>African-American 73%</td>
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<tr>
<td>Hispanic 17%</td>
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<tr>
<td>Caucasian 5%</td>
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<tr>
<td>Bi-racial 5%</td>
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Financial Statement of Activities for Year-Ended June 30, 2015

SUPPORT REVENUES & GAINS

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
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<tr>
<td>Institutional giving</td>
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<tr>
<td>Other donations</td>
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<tr>
<td>Special fund raising events - net</td>
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<td>Service income</td>
<td>436</td>
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<td>Investment income</td>
<td>2,260</td>
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**NET ASSETS RELEASED FROM RESTRICTIONS**

- Satisfaction of program restrictions

**TOTAL SUPPORT, REVENUES & GAINS**

665,300

EXPENSES

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<td>Supporting Services</td>
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**TOTAL EXPENSES**

638,214

CHANGE IN NET ASSETS

27,086

**NET ASSETS - BEGINNING OF YEAR**

1,571,423

**NET ASSETS - END OF YEAR**

1,598,509

Support Revenues & Gains

- 61% Institutional giving
- 23% Other donations
- 16% Special fund raising events - net
- 0% Service income
- 0% Investment income
Financial Statement of Activities for Year-Ended June 30, 2015

SUPPORT REVENUES & GAINS

Government grants and other contracts 220,013
Institutional giving 289,154
Other donations 7,933
Special fund raising events - net
Investment income 161

Net Assets Released from Restrictions

Satisfaction of program restrictions -

Total Support, Revenues & Gains 517,261

EXPENSES

Program 456,743
Supporting Services 54,473

Total Expenses 511,216

Change in Net Assets 6,045

Net Assets - Beginning of Year 34,399

Net Assets - End of Year 40,444
Special Fundraising Events

2014 Golf Classic

This year’s Golf Classic was held on September 22 at Whitemarsh Valley Country Club in Lafayette Hill. Over 100 golfers were there for a beautiful day and more than $70,000 was raised to support our mission. Special thanks to Corporate Chairman and NAC Board Member Phil Barnett (PECO) and Title Sponsor Wendy’s!

Title Sponsor Wendy’s team at the Golf Classic.

The National Adoption Center’s 2015 Gala Celebration of Family

This year’s Gala was held on April 23 in the Ballroom at the Ben. In addition to great food and the live and silent auctions, the event featured live entertainment from Broadway stars performing songs from popular musicals including Phantom of the Opera and Les Misérables. NAC honored Board Member Allan Frank for his contributions to child welfare including the development of the first electronic photolisting of children waiting to be adopted. $150,000 was raised in support of our mission. Thanks again to our sponsors, guests, auction donors, volunteers and performers.

Adoption Hall of Fame honoree Allan Frank and family. Photo Credit: Nick Pulos Photography
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(July 1, 2014 - June 30, 2015)

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Thomas Schmid
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*(continued)*

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<th>Leonard Tintner and family</th>
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### Donors of Goods or Services
*(July 1, 2014 - June 30, 2015)*

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<th>12th Street Gym</th>
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<th>Yards Brewing Co.</th>
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<td>Yangming</td>
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<td>Frank Lewandowski</td>
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Imani, 18, is vibrant, versatile and charismatic. She loves animals and plans to attend college, major in business and then open a pet grooming shop. “I want to make dogs pretty,” she says.

Marcelle, 12, says he is an excellent builder and delights in building objects with Legos. He also likes playing video games and remote control driving. Very intelligent, he takes pride in completing his schoolwork.

Zhaniah, 20, a second-year college student, envisions becoming an entrepreneur. Despite her age, she yearns to be adopted and have the stability, support and guidance that only a family can give.

Zymir, 11, loves fashion and is proud of his stylish attire. He plans on becoming a designer some day and developing his own brand of jeans. He needs a family that will help him reach his goals.

Gianna, 12, enjoys singing and dancing, attending church and having her hair and nails done. Very intelligent and articulate, she excels academically. Although she likes all her classes, art is her favorite.

Although Melvin, 20, has cerebral palsy, it doesn’t stop him. Funny and energetic, he is very independent, and easily communicates his desires and needs. He loves listening to R&B, country and hip hop music.
Foundation and Corporation Donors
(July 1, 2014 - June 30, 2015)

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Delaware Department of Services for Children, Youth, and Their Families
New Jersey Department of Child Protection and Permanancy (DCP&P)
Pennsylvania Statewide Adoption and Permanancy Network

City of Philadelphia, Department of Human Services
Just a few...

Daevon Davryanna Eric Terrel
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Michael

...of the children in foster care waiting for permanent families.